

# CARLSBERG MUSEUM & BUSINESS CENTRE

CARLSBERG VENUES





## A UNIQUE EXPERIENCE

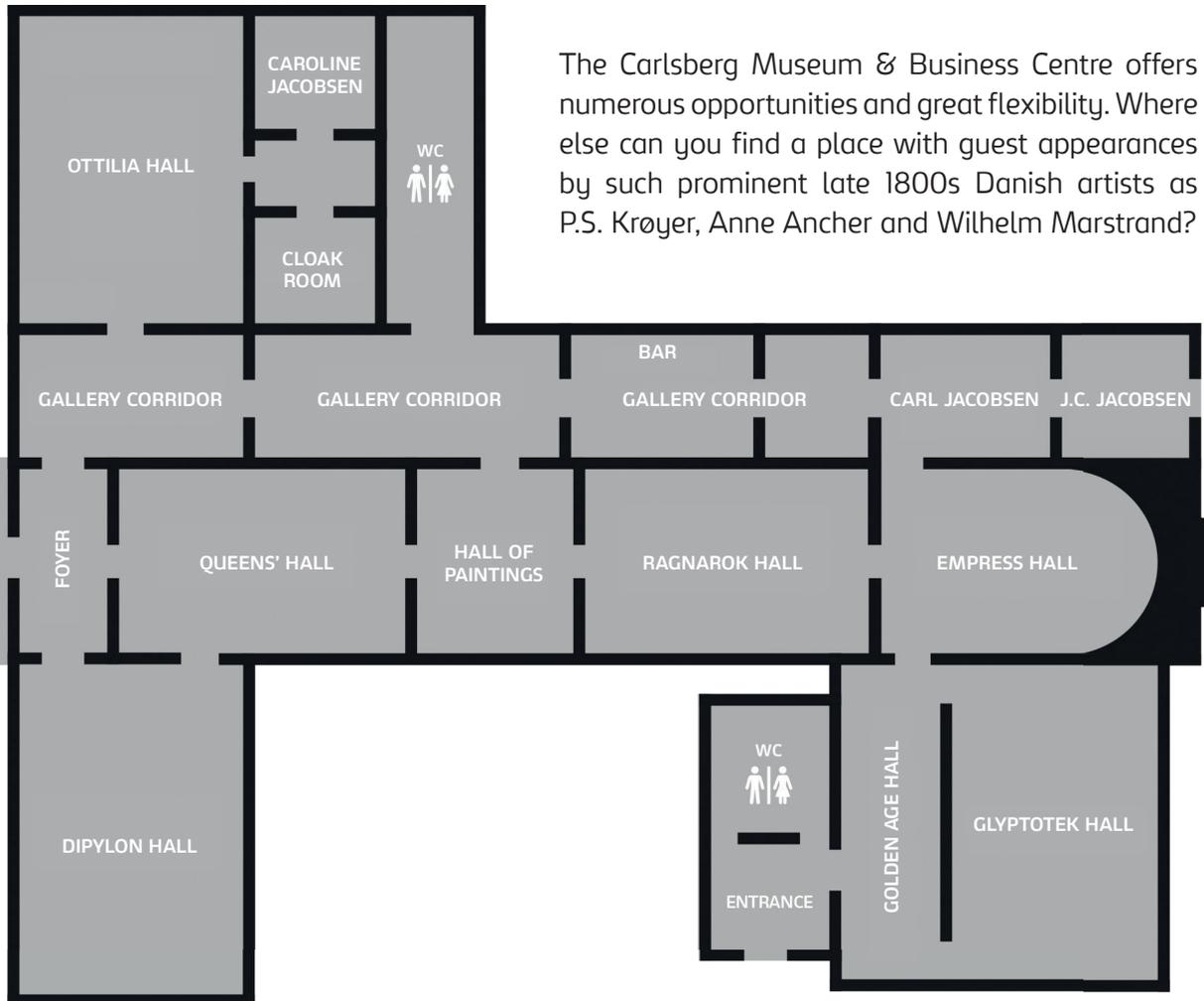
If your event requires prestige, then the home of Carl Jacobsen's personal art collection is the place to meet. He built the first Glyptotek for his steadily expanding collection of paintings and sculptures. Ultimately, the building was not large enough, and Carl built and filled the Ny Carlsberg Glyptotek as a gift to the City of Copenhagen. Sculptures and paintings make a grand impression, as do the classical colours, wonderful murals and beautiful floors.

Carlsberg Museum & Business Centre comprises many halls and other spaces of varying size that can be combined in a variety of ways. Each hall has its own character, contributing to a unique overall experience. You may select a single hall or choose several for different purposes as your event unfolds.



Dinners  
Receptions  
Meetings  
Events  
Product launches  
Conferences





The Carlsberg Museum & Business Centre offers numerous opportunities and great flexibility. Where else can you find a place with guest appearances by such prominent late 1800s Danish artists as P.S. Krøyer, Anne Ancher and Wilhelm Marstrand?



## DIPYLON HALL

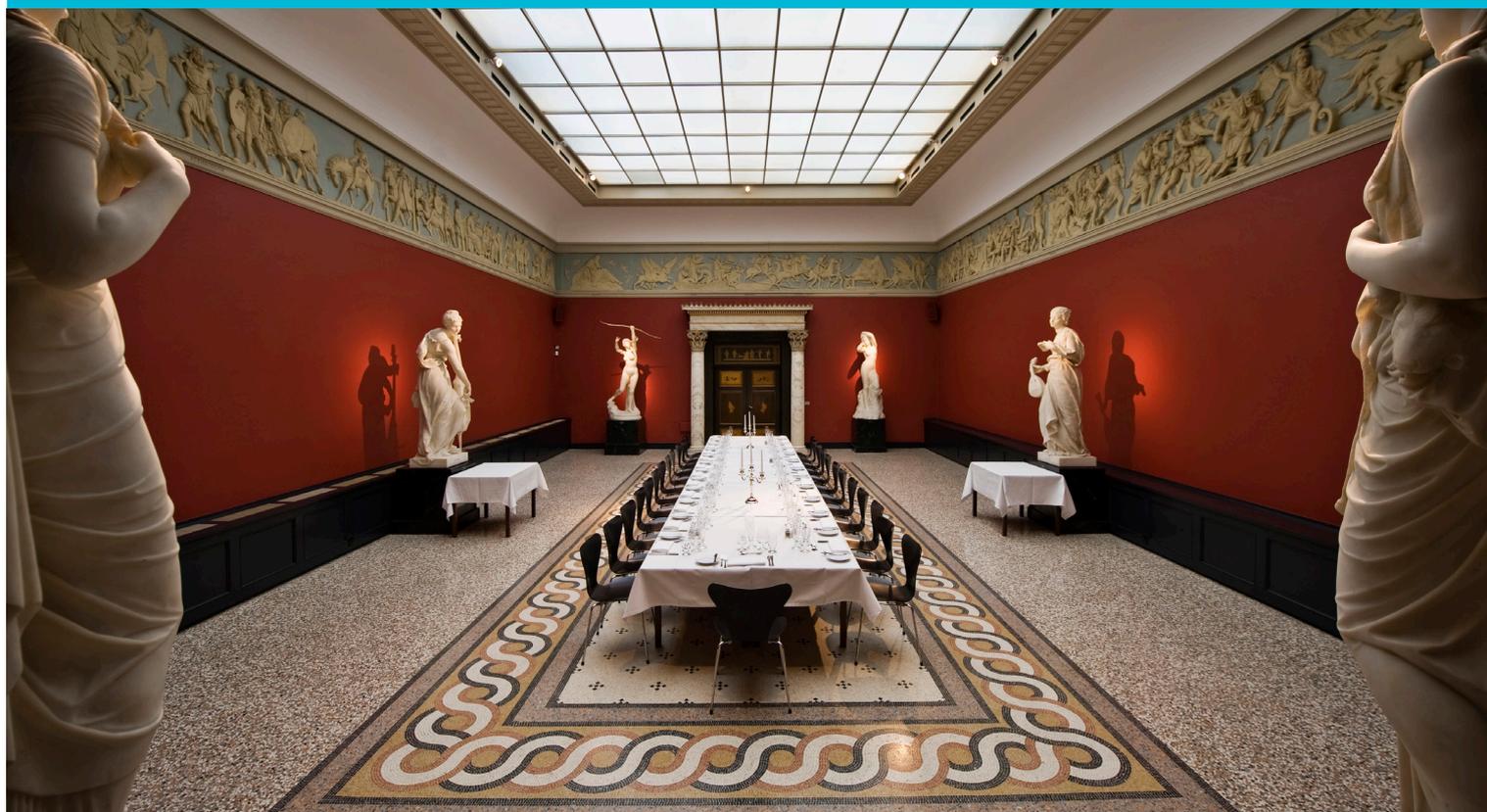
The Dipylon Hall is named after the double-arched gate that provides the basis for the unique decoration: nine large portraits made from yellow gilded tiles, including ones portraying Ottilia and Carl Jacobsen.

Architect Jens Wilhelm Dahlerup, who also designed the Royal Danish Theatre, created this well-lit and spacious hall in 1882 that makes an ideal setting for workshops, conferences and dinners.



### Conferences, meetings and dinners

Meeting	154 guests
Reception	200 guests
Dinner	120 guests
Room size	15 × 10 metres
Equipment	Wi-fi, microphone, screen and option for dark screening



## RAGNAROK HALL

The Ragnarok Hall exudes Carl Jacobsen's great aesthetic sense, with its dark red colour and beautiful ornamentation. The Hall takes its name from the frieze that depicts the final battle between the gods and giants of Norse mythology. The frieze is a reconstruction of a decoration made for Christiansborg Palace. Beneath each figure are the names of the key combatants in this major battle, in which the fallen warriors ascended to Valhalla to obtain perpetual bliss ... and plenty of beer.



### Dinners, receptions and product launches

Reception	150 guests
Dinner	94 guests
Room size	12 × 9,5 metres
Equipment	Wi-fi, microphone



## QUEENS' HALL

The Queens' Hall takes its name from the four statues of medieval Danish queens: Dagmar, Thyra, Margrethe I and Phillipa. These were originally part of a collection of 14 queens created as decoration for the Queen's Staircase at Christiansborg Palace, which was destroyed in the Palace fire of 1884.

This elegant hall with ornate skylights creates a beautiful setting for standing receptions, dinners or lunches between meetings.



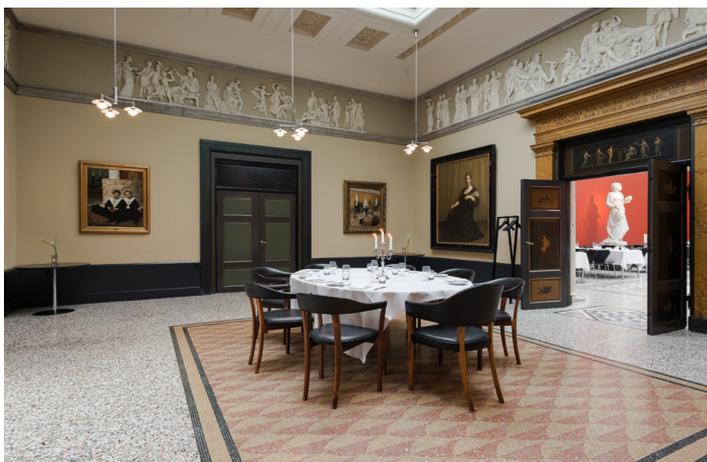
### Dinners and receptions

Reception	150 guests
Dinner	60 guests
Room size	12 × 9,5 metres
Equipment	Wi-fi, microphone



## HALL OF PAINTINGS

The Hall of Paintings is also known as the Jacobsen Family Hall, and for good reason. Danish artist P.S. Kroyer's *A Soiree at Ny Carlsberg Glyptotek* from 1888 adorns the longest wall. The painting portrays Carl and Otilia Jacobsen in the company of the contemporary art elite at an exhibition curated by Carl Jacobsen. The figures in the painting are so lifelike that they virtually step out of the frame and mingle with your guests.



### Dinners and meetings

Meeting	8 guests
Dinner	8 guests
Room size	9,5 × 7 metres
Equipment	Wi-fi, microphone



## EMPRESS HALL

This is our most extravagant hall. Marble pillars, delicate ornamentation and a green oasis maintain an illusion of being under more southerly skies.

The Empress Hall is named after two elegant statues of Christian IX's daughters: the beautiful Empress Dagmar of Russia and the even more stunning Queen Alexandra, wife of Edward VII of England. Stephan Sinding's sculpture Two Figures expresses all the passion of an intense embrace.



### Dinners and receptions

Reception	80 guests
Dinner	56 guests
Room size	120 m <sup>2</sup>
Equipment	Wi-fi



## GOLDEN AGE HALL

The Golden Age Hall is the former lobby for receiving prominent guests. Here you will meet the intense gaze of an Italian woman painted by Danish Golden Age artist Wilhelm Marstrand and numerous other paintings by famous Nordic artists of the late 19th century.

Use this hall for small meetings and receptions, where your guests can enjoy the beautiful paintings.



### Receptions and meetings

Reception	80 guests
Meeting	22 guests
Room size	16 × 6 metres
Equipment	Wi-fi, microphone, screen



## GLYPTOTEK HALL

The Glyptotek Hall, from 1882, is both the largest and the oldest hall. It was built originally as the Jacobsen family conservatory, but Carl's continually growing art collection soon outnumbered the plants. The imposing staircase led up to the residence and to a window from which Carl could see his art ... and keep an eye on the guests.



### Dinners and receptions

Reception	200 guests
Dinner	120 guests
Room size	13,5 × 10 metres
Equipment	Wi-fi, microphone



## GALLERY CORRIDOR

The Gallery Corridor runs alongside several of the halls and is therefore perfect for welcoming your guests'. The walls are decorated with portraits of well-dressed men and women. They might be expected to be portraits of Carlsberg's directors over the years. Instead they portray all employees – high and low – who have provided 50 years of service to Carlsberg. For example, Johanne Møller clocked up an amazing 62 years in the service of the brewery.



### Greetings and receptions

Reception	200 guests
Room size	33 × 5,5 metres
Equipment	Wi-fi, microphone



## HALLS EN SUITE

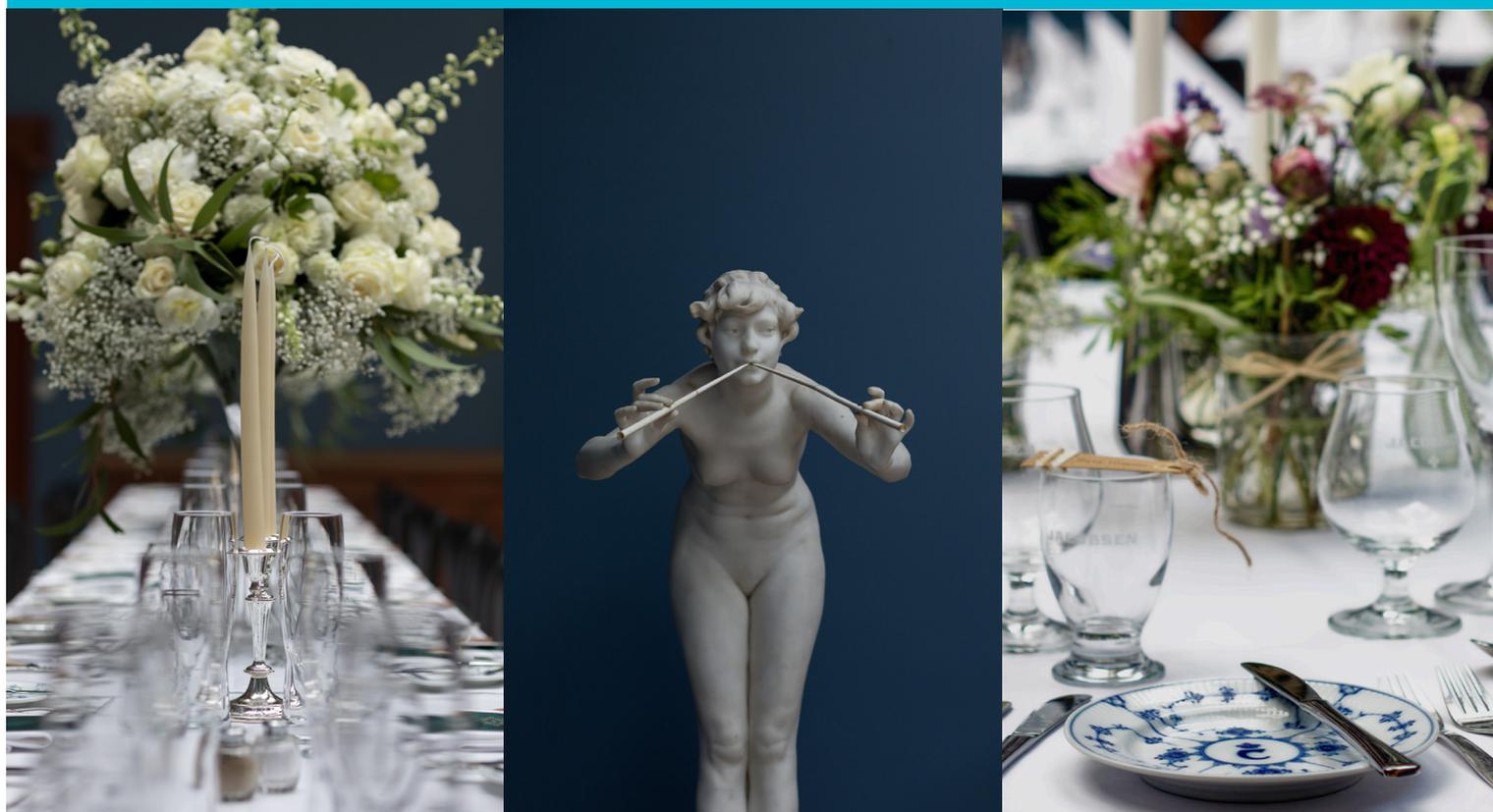
At the end of the 19th century, Carl Jacobsen created the setting for his art collection with the best view from the foyer through the high double doors and up through four of the halls: Queens' Hall, Hall of Paintings and Ragnarok Hall, culminating in the extravagant Empress Hall. Colours, relief sculptures and artworks blend harmoniously to link the halls elegantly.

Simply opening the doors creates a very intimate link between the halls, meaning that you can hold a really large dinner or reception for several hundred guests and still have plenty of space around you.



### Greetings and receptions

Reception	400 guests
Dinner	260 guests
Room size	12 × 9,5 m 7 × 9,5 m 12 × 9,5 m 120 m <sup>2</sup>
Equipment	Wi-fi, microphone



## OVERVIEW

HALL	ROOM SIZE	CINEMA STYLE	ROUND TABLES	LONG TABLES	RECEPTIONS
Dipylon Hall	150 m <sup>2</sup>	154	90	120	200
Ragnarok Hall	108 m <sup>2</sup>	70	64	94	150
Queens' Hall	108 m <sup>2</sup>	70	70	60	150
Hall of Paintings	63 m <sup>2</sup>			8	
Empress Hall	120 m <sup>2</sup>		40	56	80
Golden Age Hall	96 m <sup>2</sup>	30	22	30	80
Glyptotek Hall	130 m <sup>2</sup>		90	120	200
Gallery Corridor	165 m <sup>2</sup>				200
Halls en suite	120 m <sup>2</sup>		220	260	400